Community Partner Request – Beauty by Dezign 15-Year Celebration

Subject line: Celebrate 15 Years With Us – Become a Community Partner
Dear Friend,
This November, Beauty by Dezign celebrates 15 years of serving our Manchester community. What started as a dream has grown into a place where clients are cared for, hair is restored, and people feel at home. I could not have reached this milestone without the support of people like you.
On Saturday, November 28, 2026, I'm hosting a 15-Year Anniversary Celebration at the salon for about 50 clients, friends, and community members. Guests will enjoy a beautiful grazing table, a coffee and tea bar, festive decor, and a goodie bag to take home.
I would be honored to have you join me as a **Community Partner**. Your support helps make this celebration possible and helps lay the groundwork for the community programs I plan to bring into the salon.

Community Partner Levels

- **Presenting Partner – $1,500.** Your name on the event ("presented by"), a featured thank-you at the celebration, and social media recognition.
- **Food Table Partner – $750.** Your name on a sign at the grazing table, a thank-you at the event, and social media recognition.
- **Goodie Bag Partner – $700.** Your card or product in every guest bag, and social media recognition. This level can also be shared:
    - Hair Care Partner – $450 (shampoo and conditioner in every bag)
    - Bonnet Partner – $250 (logo bonnets, bags, and cards)
- **Coffee & Tea Bar Partner – $250.** Your name on a sign at the bar, and social media recognition.
- **Decor Partner – $250.** A thank-you at the event, and social media recognition.
- **Celebration Friend – $100.** Your name on our thank-you board at the salon.
- **Supporter – $50.** Your name on our thank-you board at the salon.

In-kind donations for the goodie bags, such as samples, products, or gift cards, are also welcome and will be recognized.

How to Become a Community Partner

Simply reply to this email or call me at the salon at 860-533-7000 (or 860-778-8581) by **Friday, November 20**. Contributions can be made by:

- **PayPal (card or PayPal):** Become a Community Partner – click here
- **Cash App:** $BeautyByDezignLLC
- **Zelle:** beautybydezign2011@gmail.com
- **Check:** Payable to Beauty by Dezign LLC, mailed to 24 Birch Street, Manchester, CT 06040

Please include your name and partner level in the payment note or check memo.
Please note: Beauty by Dezign is not a registered nonprofit, so contributions are not tax-deductible as charitable donations. Business partners may wish to consult their tax advisor.
Please let us know how you'd like to be recognized: your name, your business name, or your business logo. If you'd like your logo included, email it to hello@beautybydezign.com by November 20. If you'd prefer to give anonymously, just let us know.
Thank you for considering this. Whether you partner with us or simply come celebrate, I'm grateful you're part of the Beauty by Dezign story.
With gratitude,
Dana Hébért
Owner, Beauty by Dezign
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